City of Wenatchee Lodging Tax Advisory Committee & Tourism Promotion Area Board Regular Meeting

Wednesday, February 21, 2018 Noon

Agenda

"We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner."

- 1. Introductions.
- 2. Review of financials (overview of hotel motel tax receipts STR reports).
- 3. LTAC reports:
 - Convention Center Construction update
 - Chamber Strategic Plan Update
- 4. Adjourn LTAC.
- 5. TPA reports:
 - Approval of financials (TPA specific budget)
 - Recap of Wenatchee Outdoors grant
 - Review Chamber Marketing Plan